



Mindshift 2090 Aspirations

As adopted on the first anniversary of the Initiative (12th September, 2023)

Background

- ❖ During the launch of The Fourth Heritage Initiative on 12th Sept, 2022 at the Uganda National Theatre, the paper *Mindshift 2090* was also announced and published on the website www.4thheritage.com. The paper builds on the foundational writings of the books *The Fourth Heritage* and *Beyond the Fourth Heritage* and the paper *The EDISAC Framework*. The hashtag #Mindshift2090 was also rolled out the same day on Twitter (now known as X).
- ❖ The following aspirations are a high level set of objectives that individually and collectively we shall aspire to in-order to put in the work to free ourselves from mental slavery and change our mindsets beyond the Six Killer Mindsets of Victimhood, Inferiority Complex, Self-hate, Herd mentality, Copycatism and the Elite Dilemma (Kirunda, 2022¹).

Aspirations

1. In line with the spirit of Mindshift 2090 “when you read you free your mind, but when you write you free your people”, **we aspire to write books and papers** that will inspire more people to change their mindsets over the next 67 years.
2. **We aspire to seek true knowledge and internalize work ethics** that propel us to success and happiness. In our pursuit of happiness, we know that it is only freedom from mental slavery that enables one to enjoy the taste of true happiness.
3. **We aspire to expand our imaginations** by reading books that inspire us to realize that the power to change our minds resides in our own hands. We have the power to achieve freedom from poverty, mental manipulation and bullying.
4. **We aspire to embrace the wisdom** “if you blame other people for your misfortunes, you will never run out of excuses to blame”, so that it inspires us not to blame history or others for our shortcomings. We will use our own knowledge & power to change our mindsets for the better.
5. **We aspire to use the insights from the Fourth Heritage books**, especially those about transcending the triple heritages of tribal, religious and colonial limits, to individually work to change ourselves beyond the Six Killer Mindsets.
6. **We aspire to undertake individual efforts of critically reading or travelling** in order to go through experiences that can change our mindsets, and to participate in collective efforts which use our changed mindsets to impact change of culture in our communities.
7. **We aspire to meet periodically and annually** to encourage each other about ways to continue on the journey of transcending self-defeating mindsets.

¹ Kirunda, E.S. (2022) ‘Mindshift 2090: Imaginations of a Future Ancestor’, The Launch of The Fourth Heritage Initiative, National Theatre, Kampala Uganda (12th September, 2022), www.heritage.com , pg.6